

kat domet



Aug.00  
to  
May 05

Pima Community College  
2202 West Anklam Rd.  
Tucson, AZ 85709  
Adjunct Faculty Graphic Design/Typography Instructor

Jan.03  
to  
May 05

Unicom Grafix, Inc.  
3520 S. Dodge Blvd., Tucson, Arizona  
Creative/Art Director  
Created a marketing department for one of Arizona's premier commercial printers. Buy and maintain various mailing lists, design and create direct mail campaigns and monitor mail regulations. Create client specific marketing pieces and supervise print production for quality control.

Oct.97  
to  
present

Domest Designs, Owner / Sole Proprietor  
Creative conceiving, design, production and implementation of marketing programs for both large and small business. Design and creation of corporate identity packages, including logo / icon development, brochures, newsletters and other marketing materials. Product specific copywriting and editing, thorough knowledge of printing and pre-press procedures. Photographic art direction and Photoshop retouching and editing. Illustration as needed.

Nov.'94  
to  
Oct.97

Zimmerman and Associates,  
4535 E. Broadway, Tucson, Arizona  
Creative Director  
As creative director, I worked in association with the agency owner and clients to develop and implement strategic marketing plans. Art and photo direction, creative concepts / designs and construction of materials for print publication, including layout / design, and typesetting. Bidding, supervision and quality control of all printed media, for local and national publications to brochures and outdoor advertising media.

May '94  
to  
Nov. '94

Card Express / Inscript, Inc.  
4224 E. Grant Road, Tucson, Arizona  
Art & Media Director  
Designed and conceptualized 7 different lines of greeting cards for research and development department of new company. Worked closely with vendors and freelance artists and created production budget for R&D.

Aug.'91  
to  
May '94

InterMedia Marketing  
1440 E. 15th Street, Tucson, Arizona  
Design and Print Manager  
Lead designer of staff of artists that created and produced all advertising and marketing materials for a 26 station national cable TV network. Prepared specifications for printing bids and tracked all jobs and monitored for quality control, shipping and insertion. Originated and maintained art files for all stations.

Jan.'91  
to  
July '91

Muscular Dystrophy Association  
Skyline Drive, Tucson, Arizona  
Assistant Art Director  
Created graphics, layouts and designs for MDA's numerous national fund raising campaigns. Assisted in production and traveled nationally to printing press checks. Constructed trade show props and designed display booths.

Jan.'90  
to  
Feb.'92

Moret Advertising  
7650 E. Broadway, Ste. 101, Tucson, Arizona  
Art Director / Designer  
Designed and produced all print advertising materials for agency clients. Assisted account executives with client conceptualization. Utilized traditional layout, design and type specification methods. (Pre-computer!)

May '86  
to  
Oct.'89

GEO and Associates  
4251 E. 5th Street, Tucson, Arizona  
Art Director  
Concepted, designed, created and produced all ads, brochures, billboards, logo designs and other print materials for all agency clients.

Prior to 1989, I held various positions in the Graphic Arts industry from Designer at the Culinary Institute of America in Hyde Park, NY to Assistant Art Director at Neyenesch Printers in San Diego, CA.  
A complete portfolio is available for review.

EDUCATION Dutchess Community College, Poughkeepsie, New York  
A.A.S. In Commercial/Advertising Art, Continuing Education at PCC